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OTB PARTNERS WITH ARMY BASS ANGLERS
Sponsorship agreement to provide valuable feedback to OTB

SCITUATE, MA. – OTB Footwear has teamed with the ArmyBassAnglers, a professional soldier fishing team out of Texas that supports the US troops while fishing the national team circuits.

“Partnering with OTB Footwear was a “no brainer,” said Cody Roberson, president and founder of the ArmyBassAngler’s.”OTB is the ONLY sponsor capable of actually outfitting the Army BassAnglers with all their footwear needs for both combat and professional fishing,” said Roberson. “It was a perfect match and aligned beautifully with the ArmyBassAngler's Mission Statement of SUPPORT.DEFEND.FISH.”

As part of the agreement between OTB and the ArmyBassAnglers, the Anglers will become an instrumental part of the product development pie for OTB, which seeks to make the best available water shoes available in the marketplace.

OTB footwear was first developed for the Navy SEALs, working with teams to develop the best possible footwear for use in and around the water. Since its launch, OTB has expanded its collection to develop a line of shoes and boots built for anglers.

“Once we developed a boot that was ideal for use around the water it was only natural to start working with the fishing community and we’re delighted to partner with the ArmyBassAngler’s to expand our presence in the fishing market,” said Dan Ellis, president of OTB footwear.

The ArmyBassAnglers, which has 12 members, made up of 8 Pro Staff and 4 Reserve Staff, will be participating in the daily launch of the ESPN2 televised 2009 Bassmaster Classic February 20-22nd in Shreveport, LA. Of the 12 members, three are currently deployed to Iraq as part of Task Force 10th Mountain Division Multi National Division-Center. All three are currently on 15 month deployments, serving proudly and executing the "DEFEND" portion of the Team's mission statement.

“We are currently testing two prototype combat boots and three different pairs of fishing/deck shoes for OTB and I can tell you I am personally in love with the "Bushmaster" combat Boot,” said Roberson. “It is by far the BEST combat boot I have worn in 16 years of service and is "ideal" for the harsh desert environment found here in Iraq. I can't wait to get back on the water while on R&R and try out my new "Harbors.”

Amy Bass Anglers have been outfitted in the OTB Leader, Keeper and Harbor. All three models feature OTB’s Tactical Rubber Technology providing superior silent traction on both wet and dry surfaces, lugged and razor siped soles to help with water dispersion and mess ports for drainage and breathability. The uppers are designed with mesh and oiled leather or nubuk trim for quick drying, durable and comfortable footwear. Each model varies in design and style.

The OTB brand of land and water shoes was first developed for the Navy SEALs. The technical features used in the footwear is ideal for any activity on or near the water. The designers of OTB, a military acronym for 'Over the Beach,' first developed their product under the direction and testing of the Navy SEALs. OTB products have withstood the rigors and demanding environment of this group. OTB shoes and boots have been approved by SOF Operators, divemasters, and professional fishing guide worldwide. For more information please visit www.otbfootwear.com